

| Rank | Company | Type | Sales ¥mn | YonY % |
|------|-----------------------|------|--------------|-----------|
| 1 | Mash Holdings | SpS | 30,100 | 48.3 |
| 2 | H&M Japan*** | SpS | 44,490 | 46.0 |
| 3 | GU* | SpS | 83,700 | 44.3 |
| 4 | Trinity Arts | SpS | 31,973 | 42.1 |
| 5 | Urban Research | SpS | 36,300 | 27.4 |
| 6 | Cross Company | SpS | 76,420 | 19.6 |
| 7 | Start Today | DM | 105,432 | 18.6 |
| 8 | Ryohin Keikaku (Muji) | SpS | 67,033 | 12.9 |
| 9 | F.O. International | SpS | 22,806 | 12.9 |
| 10 | Aoki Holdings | SpS | 116,722 | 12.3 |
| 11 | Baycrews | SpS | 71,662 | 11.4 |
| 12 | Rakuten | DM | 385,560 | 11.2 |
| 13 | Hankyu-Hanshin | DpS | 144,577 | 11.1 |
| 14 | United Arrows | SpS | 118,212 | 10.9 |
| 15 | Wego | SpS | 20,800 | 10.6 |
| 16 | Uniqlo | SpS | 683,314 | 10.2 |
| 17 | Takashimaya | DpS | 238,014 | 9.8 |
| 18 | Keikyu | DpS | 15,746 | 9.8 |
| 19 | Scroll (was Mutow) | DM | 35,013 | 9.7 |
| 20 | Tutuanna | SpS | 22,213 | 8.5 |

Note: ***Exchange rate as of 09/2014

Source: Compiled by JapanConsuming from Company data; Nikkei. Results also dependent on survey responses