

SUBSCRIBE ONLINE AT  
WWW.JAPANCONSUMING.COM

OR

RETURN THIS FORM BY FAX TO: +813-5772-2280

**Billing Name & Address** (Block Capitals Please)

If paying by card, please provide us with the billing address of your card. If paying by invoice, please provide the address of your company.

Name	_____
Position/Title	_____ Organization _____
Address	_____
City	_____ State/County _____
Zip/Post code	_____ Country _____
Telephone	_____ Fax _____
E-mail	_____

**Subscription Information:** Send me an annual subscription of 12 issues (07/08 Double Issue) of JAPANCONSUMING as follows:

Currencies in brackets for guidance only; if you pay by card, payments will be converted at the rate on the date of payment, and invoice payments are in yen.

**Single Subscription**

(license covers readership of 1-3 people)

**Electronic PDF format** (sent by email to print on any printer just like this document):

¥100,000 (£500 €750 \$800)

**Printed format** (laser printing sent by mail – allow up to 2 weeks for overseas delivery)

¥120,000 (£600 €950 \$1,000)

**Corporate Subscription**

(license covers company wide readership)

**Local Corporate Rate** (PDF for intranet distribution within your company in one country)

¥240,000 (£1,200 €1,800 \$2,000)

**Global Corporate Rate** (PDF for intranet distribution to all offices of your company around the world)

¥400,000 (£2,000 €3,000 \$3,500)

**Payment Details**

Please invoice my company at the above address for payment within 30 days **OR**

Please charge ¥ \_\_\_\_\_ to my  VISA  Mastercard

(PLEASE NOTE THAT CARD STATEMENTS WILL SHOW PAYMENT TO SENSU LTD, THE PUBLISHER OF JAPANCONSUMING)

Card Number \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_

Security Code (last digits on back of card by signature tape): \_\_\_\_\_ Start Date: \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

**MONEY BACK GUARANTEE:** Should your requirements change at any time, you may cancel your subscription and JapanConsuming will refund the unexpired portion of your subscription. **DISCOUNTS** for academic subscribers and small companies employing fewer than 20 employees that have a proven record of export. Please contact us for details at sales@japanconsuming.com

**CUSTOM RESEARCH SERVICES**

In addition to this monthly publication, JapanConsuming also undertakes custom research projects for international clients. We cover most aspects of Japanese consumer, distribution and retail markets including:

Market Entry, Distribution Strategies, Competitor SWOT, Sector Analysis etc.

FOR MORE DETAILS CONTACT JAPAN CONSUMING: SALES@JAPANCONSUMING.COM